

The [United Nations Sustainable Development Goals \(SDGs\)](#) has provided a framework and blueprint for the globe to take actions by 2030 on our most pressing issues confronting us in the pursuit of a more prosperous, inclusive and peaceful world for future generations. Green Council encourage organisations to embed SDGs as framework in their corporate strategies and initiate sustainability projects to benefit the community. This seminar will invite the outstanding organisations who have successfully embedded sustainability in achieving the SDGs.

- Date and Time** : 13<sup>th</sup> March 2025 (Thu), 14:00 to 17:00
- Venue** : HKU SPACE Admiralty Learning Centre, Room ADC205, Admiralty Centre,  
18 Harcourt Road, Admiralty, Hong Kong
- Language** : Cantonese with English materials
- Registration** : (On-site) <https://forms.gle/hkXQciE5ChUsMrq67>  
(Online) [https://us02web.zoom.us/webinar/register/WN\\_5RhxRnGIRBeMNs0NLIQefQ](https://us02web.zoom.us/webinar/register/WN_5RhxRnGIRBeMNs0NLIQefQ)

### Rundown

Time	Speaker	
13:45 - 14:00	<b>Registration</b>	
14:00 - 14:30	<b>Welcome Speech: Awarding SDGs Achievement</b> <i>Mr. Steven CHOI, Chief Operating Officer, Green Council</i>	
<b>Sharing by 2024 Project Award Winners</b>		
14:30 - 14:50	<b>Revitalising Urban Heritage:</b> <b>Conservation and Development of Former State Theatre, North Point, Hong Kong</b> <i>Ms Winnie YEUNG, Head of Heritage Management, New World Development Company Limited</i>	
14:50 - 15:10	<b>Innovating for a Greener Future: Hin Keng Station – MTR 1st Green Railway Station</b> <i>Ms Catherine LEUNG, Lead Environmental Manager, MTR Corporation</i>	
15:10 - 15:30	<b>E-Waste Solutions: WEEE·PARK</b> <i>Ir Kenny WONG, Director and Project Manager,</i> <i>ALBA Integrated Waste Solutions (Hong Kong) Limited</i>	
15:30 - 15:50	<b>Road to Sustainability: Sino Sustainability Academy</b> <i>Ms Melanie KWOK, Deputy General Manager (Sustainability &amp; Innovation), Sino Group</i>	
15:50 - 16:00	<b>Break</b>	
<b>Sharing by 2024 Organisation Award Winners</b>		
16:00 - 16:20	<b>Experience sharing from Analogue Holdings Limited</b> <i>Ir Dr Sammy WAN, Corporate Sustainability Director, Analogue Holdings Limited</i>	
16:20 - 16:40	<b>Experience sharing from Swire Coca-Cola HK Limited</b> <i>Ms Judy HO, Public Affairs and Communications - Sustainability Manager, Swire Coca-Cola HK</i>	
16:40 - 17:00	<b>Experience sharing from Jones Lang LaSalle Management Services Limited - Everbright Centre</b> <i>Ms Gwendoline LO, Senior Property Manager,</i> <i>Jones Lang LaSalle Management Services Limited - Everbright Centre</i>	
17:00	<b>End of Seminar</b>	



### Speaker Biography

#### ***Ms Winnie YEUNG, Head of Heritage Management, New World Development Company Limited***

Winnie Yeung is a trained architectural conservationist with a Master's Degree from the Architectural Conservation Programme at The University of Hong Kong. From 2015 to 2020, she was the Head of Heritage of Tai Kwun: Centre for Heritage and Arts in Hong Kong, the Award of Excellence winner in the 2019 UNESCO Asia-Pacific Awards for Cultural Heritage Conservation.

Previously, Winnie was the heritage manager for the UNESCO-awarded Tai O Heritage Hotel in Hong Kong and has participated in other heritage projects in Hong Kong and Singapore. She specialises in heritage interpretation and exhibitions, education and community engagement, with the aim to celebrate the rich heritage significance of historic places, raise awareness on cultural heritage conservation and foster community attachment. Winnie is currently the Head of Heritage Management for New World Development Company Limited, focusing on the conservation and revitalization of the historic State Theatre project.



#### ***Ms Catherine LEUNG, Lead Environmental Manager, MTR Corporation***

Catherine Leung is Lead Environmental Manager for Hong Kong Transport Services, MTR Corporation. Catherine has completed her Master in the University of Melbourne, Australia, specializing in environmental engineering and management. She has over 20 years environmental management experience in the railway service industry. She takes the lead in green railway initiatives/projects for achieving de-carbonization on the operating railways and bringing improvements to the operating environment by introducing green railway technologies. She works on numbers of green projects to achieve carbon reduction, biodiversity as well as pollution/emission reduction.



### ***Ir Kenny WONG, Director, Business Development & Projects – Hong Kong, ALBA Group Asia***

Ir Kenny Wong is the Director, Business Development & Projects – Hong Kong of ALBA Group Asia. Ir Wong is responsible for identifying, developing and implementing projects of effective waste management and recycling to foster circular economy. He is also acting as the Director and Project Manager of the WEEE·PARK that is currently recycling over 20,000 tons of waste electrical & electronic equipment per year. Ir Wong has over 25 years of experience in environmental management and technologies research and development, with expertise in waste, energy and carbon management, corporate sustainability; and has been leading design and implementation of cleaner production systems for various types of trades and industries, R&D & commercialization of environmental and automotive technologies. Ir Wong also has extensive experience in leading public policy research and studies; including development and implementation, as well as conducting stakeholders' engagement on government policies and initiatives. Among major government consultancy services, Ir Wong served as a Deputy Programme Director of the HK\$2 Billion Recycling Fund for the HKSAR Government.



### ***Ms Melanie KWOK, Deputy General Manager (Sustainability & Innovation), Sino Group***

Melanie is the Deputy General Manager (Sustainability & Innovation) and the Head of Sustainability and Innovation of Sino Group. She oversees a range of sustainability projects related to ESG. Being a specialist in the realm of Sustainable Development for nearly 20 years, Melanie has also gained extensive experiences in Sustainable Tourism and Stakeholder Engagement.

Melanie holds a Bachelor of Science Degree in Environmental Management from the Imperial College London, a Master Degree of Science in Environment and Development from the London School of Economics and Political Science, a Master Degree in Sustainable Business from the University of Cambridge. She is also a certified Sustainable Tourism Professional by Global Sustainable Tourism Council.

Melanie is serving various public duties, including the Vice Chairman of the Hong Kong General Chamber of Commerce (HKGCC)'s Environment & Sustainability Committee, a member of the Publicity Working Group of Environmental Campaign Committee (ECC), a sub-committee member on Youth and Capacity Building of the Environment and Ecology Bureau, HKSAR Government and a member of the Advisory Committee on Recycling Fund (RFAC) of the Environment and Ecology Bureau, HKSAR Government.



### *Ir Dr Sammy WAN, Corporate Sustainability Director, Analogue Holdings Limited*

Ir Dr Sammy Wan is the Director for Corporate Sustainability of Analogue Holdings Limited. He received his PhD from the University of Hong Kong and is specialized in evaluation of industrial strategies in construction engineering. He is a qualified engineer, quality professional, environmentalist, green building professional, and safety & health practitioner by profession. He is currently the Chairman of Electrical & Mechanical and Machinery Services Trade Committee of the Occupational Safety and Health Council.



### *Ms Judy HO, Public Affairs and Communications - Sustainability Manager, Swire Coca-Cola HK*

Judy is an accomplished sustainability professional with a diverse background in sustainable development, climate action, circular economy, and environmental consultancy. Currently serving as the Sustainability Manager at Swire Coca-Cola HK, Judy is responsible for driving sustainability programs and decarbonisation actions in the Hong Kong market, in line with the Swire Coca-Cola 2030 Sustainable Development Strategy.

Prior to her role at Swire, Judy held the position of Senior Technical Climate Action Advisor at World Vision International, the largest international for-purpose organisation. In this role, she provided high-quality technical assistance in strategy and program design, focusing on securing financing solutions in areas such as environment, climate change, resilience, livelihoods, and economic development. Judy's expertise extends to environmental and strategy consultancy, where she led efforts in strategy development and sustainable financing with multilateral agencies. She has also played a leadership role in implementing waste management and climate change projects across the Asia-Pacific region.

In addition to her professional roles, Judy holds an important position as an appointed member of the Environment and Conservation Fund Committee by the Chief Executive of HKSAR. In this capacity, she offers valuable advice on the appropriate utilisation of the fund. Furthermore, Judy has been appointed as a member of The Food Wise Hong Kong Steering Committee and the Advisory Committee on Recycling Fund by the Environment and Ecology Bureau. Through these appointments, she lends her expertise and provides guidance on initiatives related to food waste reduction and recycling in Hong Kong.



***Ms Gwendoline LO, Senior Property Manager, Jones Lang LaSalle Management Services Limited - Everbright Centre***

Gwendoline is a Senior Manager at JLL and serves as the management lead of Everbright Centre. With nearly 20 years of experience in the property and facility management industry, she is a dedicated advocate for sustainable development and has a proven track record of success in leading projects across Hong Kong, Macau, and China.

As a certified Green Building Professional (BEAMPro), Gwendoline has been instrumental in promoting sustainability initiatives within the property and facility management sector. Her leadership has driven green management practices and workplace awareness at Everbright Centre and other projects under her management, earning recognition through awards such as the Hong Kong Green Awards, UNSDG Awards, EFMA Awards, and OCHC Awards.

Gwendoline holds a Bachelor's degree from The University of Hong Kong and Master's degrees in Business Administration (MBA) and International Real Estate. Her expertise and commitment to environmental stewardship continue to make a significant impact on the industry.

